



**UTTARAKHAND TOURISM DEVELOPMENT BOARD (UTDB),
PT. DEEN DAYAL UPADHYAY, PARYATAN BHAWAN,
NEAR O.N.G.C. HELIPAD, NIMBUWALA,
GARHI CANTT, DEHRADUN – 248 003
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No. 126/2-4-29/2021-22

Dated 19th April 2021

**INVITATION FOR EXPRESSION OF INTEREST (EOI) FOR LIGHT AND SOUND
SHOW WITH WATER FOUNTAINS AT HARIDWAR, TEHRI & BHIMTAL**

Uttarakhand Tourism Development Board invites Expression of Interest (EOI) for light and sound show with water fountains at Haridwar, Tehri and Bhimtal from Service Providers, Consulting Firms, Developers, Financers and Investors.

Interested parties may seek clarification through E-mail: “pppcell.utdb@gmail.com” with CC to “procurement.utdb@gmail.com”.

A pre-submission meeting is scheduled on **26th April 2021 at 2:30 PM** at UTDB office, Garhi Cantt, Dehradun. In addition, participation through **Video Conference (VC)** will also be facilitated, details for which will be shared on request.

Based on the suggestions and inputs from the interested parties an appropriate selection process as per Uttarakhand Procurement Rules, 2017 and Uttarakhand PPP Policy 2019 will be initiated.

Please submit Expression of Interest (EOI) addressed to Chief Executive Officer, UTDB through e-mail to “pppcell.utdb@gmail.com” with CC to “procurement.utdb@gmail.com” **before 5:00 PM on 10th May 2021**.

Chief Executive Officer

1. UTDB Background:

- (i) Uttarakhand Tourism Development Board Act, 2001 was enacted “to promote Tourism activities in the State of Uttarakhand in a regulated manner”. The Act mandated setting up of a body called Uttarakhand Tourism Development Board, a corporate entity with perpetual succession and common seal with powers subject to the said Act.
- (ii) With renaming of the State in 2006, the Board was renamed as Uttarakhand Tourism Development Board. Thus, it is the highest body to advise Government on all matters relating to tourism in the State. The statutory board is chaired by the Tourism Minister, Govt. of Uttarakhand and Chief Secretary of Uttarakhand is its vice chairman. The Principal Secretary Tourism acts as Chief Executive Officer. It also has five non-official members from the private sector and experts in tourism related matters.
- (iii) The Board also functions as a regulatory and licensing Authority.
- (iv) Mission & Vision.
 - To place Uttarakhand on the tourism map of the world as one of the leading tourist destinations.
 - To develop the manifold tourism related resources of the State in an environmentally and socially responsible manner, with the active participation of the private sector and the local host communities.
 - To develop tourism as a major source of employment and income / revenue generation and as a pivot of the economic and social development in the State.

2. Objective:

The interested parties including Service Providers, Consulting Firms, Developers, Financers and Investors are requested to offer their proposed project profiles for light and sound show at following sites:

(A) Haridwar:

As a part of the project, Light and Sound Show with 3D Mapping and Lasers/Latest Feasible Technology is proposed at Chandighat Riverfront in Haridwar. A façade structure similar to the architectural layout of historical monument of Uttarakhand shall be installed and with the help of 3D projectors, laser, lights or any other latest feasible technology, mythological stories shall be played which will be a mesmerising experience for approximate 1000 viewers at single time and aware them towards our responsibilities for river Ganga

(B) Tehri:

Proposed site on dam water at Tehri. The project should take into consideration variation in water level based on seasonal inflows to an extent of 100 meters. The show should be of international standards like Dubai / Las Vegas to attract the tourists round the year and enable Tehri to be projected as an international tourist destination.

(C) Bhimtal:

Proposed site on Bhimtal Lake. A façade structure similar to the architectural layout of historical monument of Uttarakhand shall be installed and with the help of 3D projectors, laser lights or any other latest feasible technology, mythological stories shall be played which will be a mesmerizing experience for tourist.

3. Site Inspection:

Guidance / assistance may be sought from Addl. Director, UTDB (Smt. Poonam Chand) through email “pppcell.utdb@gmail.com” with CC to “procurement.utdb@gmail.com”.

4. Details to be submitted:

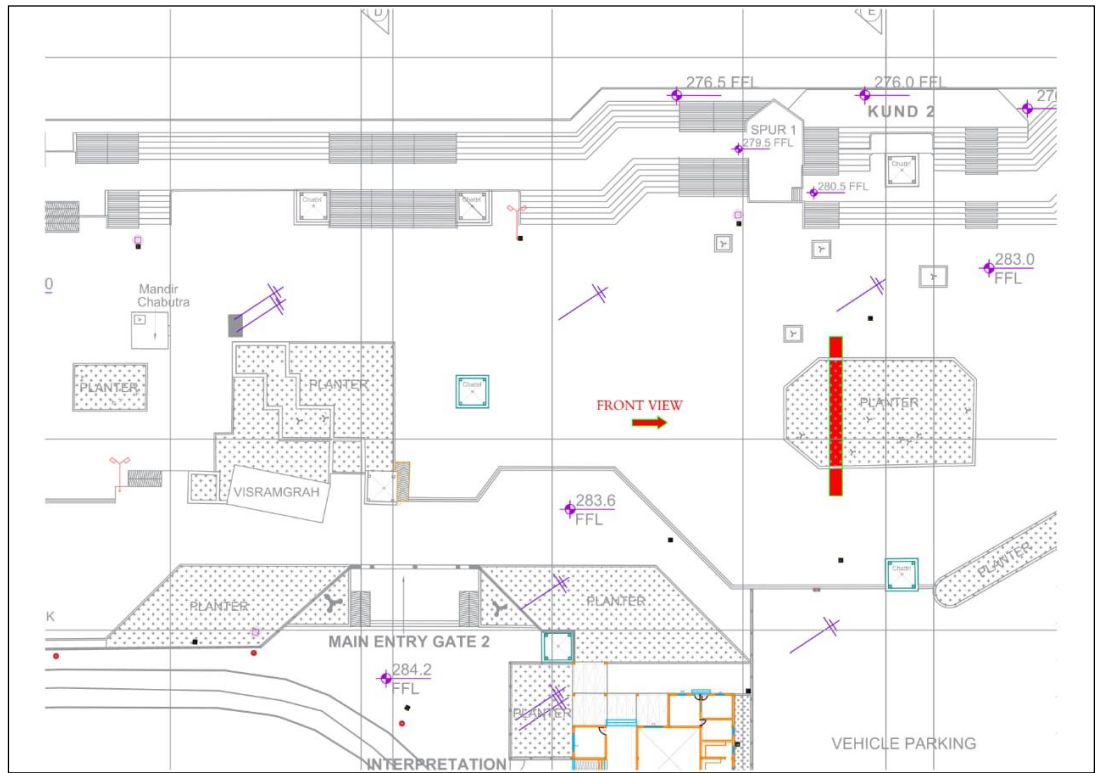
The interested parties may submit their Expression of Interest in their own format, preferably including following:

- (i) Company profile including profile of Key Personnel likely to be associated.
- (ii) Similar projects executed / being executed in Uttarakhand / India / overseas.
- (iii) Financial Turnover for last 3 years.
- (iv) Similar information regarding other members of JV / Consortium, if planned
- (v) A brief note on how these projects would be implemented.

5. Project Profile:

(A) Haridwar

- (i) Chandighat Riverfront Development Project has been constructed under Namami Gange Program. It is a modern ghat with facilities of kiosk, cafeteria, change room, promenade, toilet blocks, water supply network, sewage network, parking facility, ramp for specially abled persons, selfie point, Viewing decks and Gazebo, etc. Chandighat is located 1.2 km downstream of Bhimgoda Barrage along left bank of River Ganga in District Haridwar.
- (ii) Chnadighat Riverfront has a total area of 41872 square meter and river length of 627 meters. The promenade area extends to 4200 square meter. Arrangement of sitting shall be done in promenade area with the help of chairs.



Layout Plan for sitting arrangement at Chandighat Riverfront



Figure-1.1: Location of Chandighat Riverfront, Haridwar

