



**Program Management Unit
Infrastructure Development Investment Program for Tourism
(ADB Assisted – Loan No. 2833, India)
Government of Uttarakhand,
Pandit Deendyal Upadhaya Paryatan Bhawan, Near ONGC
Helipad Garhi Cantt, Dehradun – 248003**



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No. 2064 /2-10/ADB/IDIPT/ /2018-19

Dated: 24 Jun 2019

Subject :- Invitation for submitting quotation proposal for creation of mobile application for Smriti Van campaign under IDIPT,

Uttarakhand Tourism development Board has launched Smriti van campaign in seven districts of Garhwal Mandal, Uttarakhand with ADB assisted Infrastructure Development Investment Program for Tourism, Government of Uttarakhand. Under this campaign, tourists/pilgrims/local communities can plant saplings in memory of their forefathers aforesaid districts of Uttarakhand and also see the tree grow using a mobile app. Fee of Rs. 2,000 is being charged for every sapling by tourists/pilgrims/local communities and the saplings is being cared by local communities.

In this regard, quotation proposal are invited for creation/development of Mobile application for Smriti Van campaign. Quotation proposal should reach at the above address latest by 2nd July 2019 by registered/speed post in sealed envelopes.

Functional Requirement specification of mobile application for Smriti Van are as follows:-

1. Giving information about Smriti Van campaign.
2. Getting Smriti van inauguration details with photos.
3. Giving information about Smriti Van land area of seven districts of Garhwal mandal, Uttarakhand.
4. Giving information of species of plants/samplings of each district.
5. Giving information of SHGs with contact number, bank account details.
6. Giving information of registration counter with contact numbers.
7. Giving information of DFOs and administration.
8. Facilitating photo uploading in mobile app by SHG.
9. Getting linked with different online payment method application.
10. Operation in Hindi & English language.
11. Facilitating printout of amount receipt.
12. Facilitating contact information between SHGs and Donar.
13. Getting connect with Smriti van website.
14. Google satellite image link.


(Dilip Jawalkar, IAS)
Mission Director/Secretary Tourism