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Yoga and Wellness in Uttarakhand

A rejuvenating business experience!

The rise of yoga wellness tourism worldwide, has given new meaning to 'vacation time' as a way to restore, detox and rebalance. India looms large in the world's imagination and yoga enthusiasts from all over the world come here to experience yoga in its authentic form, each year.

Referred to as the 'Land of Yoga and Ayurveda', Uttarakhand- the heavenly state of India, is naturally the first choice for yoga practitioners. The quaint surroundings of the state with mighty Himalayas in the background serve as the perfect environment to learn yoga, meditate and seek spiritual guidance.

Rishikesh is one of the most beautiful towns of Uttarakhand, also popularly called the 'ancient yoga capital of the world'. Rishikesh has impressive numbers of clusters of ashrams and a numerous places to learn and practice wellness skills.

Your business will surely experience a wellness session here. Come, explore!



Investment opportunities in Yoga and Wellness sector

Health and wellness industry provides ample opportunities to start a promising business and flourish with great return on investments. In India, reliable sources indicate that the industry is growing at a pace of 27% every fiscal year. In the same context, the industry is hoping to cover a mark worth USD 231.15 million by the end of the year 2020*.

As a result of increased awareness and interest towards wellness, this sector poses great investment opportunities in Uttarakhand in the areas of setting up specialized naturopathy resorts, vedic rejuvenation resorts and camps, treatment centres, luxury ayurvedic spas as well as manufacturing of products like ayurvedic medicines, nutraceuticals, food supplements, cosmetics and rejuvenatives.

Come, make the best of this unique business opportunity in Uttarakhand!

